# **STRATEGY PLAN: BUILDING AN A-PLAYER HIRING STRATEGY**

**A-Players will transform your business**. Their competencies and experience give them a 90% chance of achieving outcomes in their role that only 10% of people can accomplish. But what if you broke through that number? What if ALL your people were A-Players?

ClearCompany is the only talent management software that can provide your company with the tools to not only attract A-Players, but build them. Did you know? Fewer than 5% of all U.S. companies have a mature Talent Success strategy?



#### Build One

ClearCompany clients use the most robust and data-backed best practices to hire, retain and engage A-Players every day. With an all-encompassing talent management software solution, companies have the power to build a process for talent success.



#### The Clear Solution

From choosing candidates to building the best managers, ClearCompany has you covered. Read more about the best practices found within our platform in the NY Times bestseller "Who."

### Building an A-Player Strategy

How you can remove the silos between talent acquisition and management:

- Learn A-Player Profiles in Performance
- Measure Onboarding Success
- Manage B and C-Players up to A-Player Status
- Source and Recruit Against Those Profiles
- Align A-Players to Strategic Goals

## Why Does Talent Success Matter?

**Talent is not static.** All companies share a common talent profile of A, B and C-Players. So what changes in three years with ClearCompany's Talent Success Model?

**10%** Turnover + **10%** Growth = **60% Employee Change** in 3 years

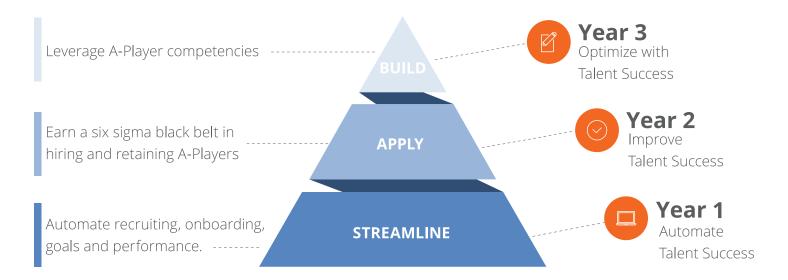
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"Curves kill companies. Talent Success kills the curve. You need a bottom-to-top talent management solution to transform your workforce from B and C-Players into A-Players. With ClearCompany, your hiring and managing needs can go from numbingly convoluted and difficult, to effortlessly and quantifiably improved."

— Andre Lavoie

### Getting to Talent Success: The Talent Success Maturity Model



#### Talent Success Trends

Talent Success is the fastest growing category in HR, but why? For starters, Talent Success yields real business value in the form of:

- Reduced Churn
- Increased Engagement
- Improved Candidate/Role Fit
- Improved Business Outcomes

ClearCompany's Talent Success Model greatly improves workflows by allowing data to flow seamlessly and without the requirement of integration. If ROI is important to your company, this model ensures 10 to 30 times return on your investment. The typical ROI for a company of 300 employees is \$343K and that doesn't include the savings experienced from the added features of ClearCompany's Talent Management Module. Your 3-year plan starts now with assessing your talent maturity.

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